

WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com Billing Address:

> **GMMB** Attention: Accounts Payable 3050 K St, NW Washington, DC 20007

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Start Date 09/24/12

Weeks:

End Date

09/30/12

MTWTFSS

-TWTF--

Invoice #	Invoice Date	Invoice Month	Invoice Period
947591-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingto	National

Estimate Number Advertiser Product Obama/D/President SKED A 30'S 1536

Flight Dates Order # Alt Order # 09/25/12 - 10/01/12 947591 07897416

Billing Calendar Billing Type Deal# Cash Broadcast

Special Handling

IDB# Advertiser Code Product Code 9912856 95 101

Advertiser Ref Agency Ref

Line Start Date E	nd Date Des	scription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
	9/28/12 M-F Pre-emptible w	Sunrise @6AM	6:00-7:00 AM	-TWTF	:30	4	\$950.00	NM		
Weeks: St	art Date End /24/12 09/30	Date MTWTFSS	Spots/Week 4	<u>Rate</u> \$950.00						
Spots: # Ch 1 WESH	<u>Day Air Date</u> ITu 09/25/12	Air Time Descr 6:44 AM M-F S		Start/End Time 6:00-7:00 AM		<u>h Ad-ID</u> 0 ofa12a113h	ı		Rate \$950.00	
2 WESH		6:42 AM M-F S		6:00-7:00 AM		0 OFA12A113H			\$950.00	
4 WESH		6:54 AM M-F S	_	6:00-7:00 AM	:3	0 OFA12P130H	l		\$950.00	- 1
3 WESH	and the Carleston Control	6:13 AM M-F S	0	6:00-7:00 AM		O OFA12P130H			\$950.00	N. 100000000
	9/28/12 NB - Pre-emptible v	C Today Show vith notice	7:00-9:00 AM	-TWTF	:30	9	\$1,400.00	NM		
	art Date End 09/30		Spots/Week 9	<u>Rate</u> \$1,400.00						
Spots: # Ch	Day Air Date	Air Time Descr	ription	Start/End Time	Lengi	h Ad-ID			Rate	<u>Type</u>
5 WESH	Tu 09/25/12	7:22 AM NBC	Today Show	7:00-9:00 AM	:3	0 OFA12A113H	ł		\$1,400.00	NM
1 WESH	Tu 09/25/12	8:36 AM NBC	Today Show	7:00-9:00 AM	:3	0 OFA12A113H	1		\$1,400.00	NM
7 WESH	W 09/26/12	7:59 AM NBC	Today Show	7:00-9:00 AM	:3	0 OFA12A113H	1		\$1,400.00	NM
2 WESH	1W 09/26/12	8:42 AM NBC	Today Show	7:00-9:00 AM	:3	0 OFA12A113H	1		\$1,400.00	NM
3 WESH	1Th 09/27/12	7:59 AM NBC	Today Show	7:00-9:00 AM	:3	0 OFA12Z128F	1		\$1,400.00	NM
8 WESH	1Th 09/27/12	8:26 AM NBC	Today Show	7:00-9:00 AM	:3	0 OFA12P130F	4		\$1,400.00	NM
9 WESH	HTh 09/27/12	8:50 AM NBC	Today Show	7:00-9:00 AM	:3	0 OFA12Z128F	1		\$1,400.00	NM
6 WESH	HF 09/28/12	7:24 AM NBC	Today Show	7:00-9:00 AM	:3	0 OFA12Z128F	ł		\$1,400.00	NM
4 WESI	HF 09/28/12	8:29 AM NBC	Today Show	7:00-9:00 AM	:3	0 OFA12P130F	1		\$1,400.00	NM
	9/28/12 Re - Pre-emptible v	gis & Kelly 9-10 AN vith notice	9:00-10:00 AM	-TWTF	:30	4	\$650.00	NM		
	art Date End 09/3	Date MTWTFSS 0/12 -TWTF	Spots/Week 4	<u>Rate</u> \$650.00						
Spots: # Ch	Day Air Date	Air Time Desc	ription	Start/End Time	Leng	th Ad-ID			Rate	Type
3 WESI	HTu 09/25/12	9:57 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM	::	30 OFA12A113H	H		\$650.00	NM
1 WESI	HW 09/26/12	9:45 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM	::	30 OFA12A113	Н		\$650.00	NM (
2 WESI	HTh 09/27/12	9:59 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM	::	30 OFA12P130	Н		\$650.00	NM (
4 WESI	HF 09/28/12	9:44 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM	::	30 OFA12Z128I	Н		\$650.00	NM (
	9/28/12 NB - Pre-emptible v	C Today Show II with notice	10AM-11AM	-TWTF	:30	4	\$625.00	NM		

Rate

\$625.00

Spots/Week



Invoice Date Invoice # Invoice Month Invoice Period 947591-1 09/30/12 September 2012 08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1536

Line Start Date End Date Description Start/End Time MTN/TPS Length Week Rate Type	www.v	vesh.com											
7 09/25/12 09/28/12 NBC Today Show II 10AM-11AM -TVTF :30 4 5025.00 NM Spots #C h Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WESHT 09/28/12 10:59 AM NBC Today Show II 10AM-11AM :30 0FA12A113H :3025.00 NM 3 WESHT 09/28/12 10:59 AM NBC Today Show II 10AM-11AM :30 0FA12A113H :3025.00 NM 3 WESHT 09/28/12 10:59 AM NBC Today Show II 10AM-11AM :30 0FA12A113H :3025.00 NM 3 WESHT 09/28/12 10:59 AM NBC Today Show II 10AM-11AM :30 0FA12A113H :3025.00 NM 9 09/25/12 09/28/12 10:59 AM NBC Today Show II 10AM-11AM :30 0FA12A113H :30 0FA12A113H 9 09/25/12 09/28/12 10:59 AM NBC Today Show II 10AM-11AM :30 0FA12A113H :30 0FA12A113H 9 09/25/12 09/28/12 10:59 AM NBC Today Show II 10AM-11AM :30 0FA12A113H :30 0FA12A113H 9 09/25/12 09/28/12 10:59 AM NBC Today Show II 10AM-11AM :30 0FA12A113H 9 09/25/12 09/28/12 10.59 AM NBC Today Show II 10AM-11AM :30 0FA12A113H 9 09/25/12 09/28/12 11:20 AM NBC Today Show II 11AM-12PM-10-11/ :30 0FA12A113H 9 09/25/12 09/28/12 11:20 AM NBC Today Show II 11AM-12PM-10-11/ :30 0FA12A113H 9 09/25/12 09/28/12 11:20 AM NBC Today Show II 11AM-12PM-10-11/ :30 0FA12A113H 1 09/25/12 09/28/12 11:20 AM NBC Today Show II 11AM-12PM-10-11/ :30 0FA12A113H 1 09/25/12 09/28/12 11:20 AM NBC Today Show II 11AM-12PM-10-11/ :30 0FA12A113H 1 09/25/12 09/28/12 11:20 AM NBC Today Show II 11AM-12PM-10-11/ :30 0FA12A113H 1 09/25/12 09/28/12 11:20 AM NBC Today Show II 11AM-12PM-10-11/ :30 0FA12A113H 1 09/25/12 09/28/12 11:20 AM NBC Today Show II 11AM-12PM-10-11/ :30 0FA12A113H 1 09/25/12 09/28/12 11:20 AM NBC Today Show II 11AM-12PM-10-11/ :30 0FA12A113H 1 09/25/12 09/28/12 11:20 AM NBC Today Show II 11AM-12PM-10-11/ :30 0FA12A113H 1 09/25/12 09/28/12 11:20 AM NBC Today Show II 11AM-12PM-10-11/ :30 0FA12A113H 1 09/25/12 09/28/12 11:20 AM NBC Today Show II 11AM-12PM-10-11/ :30 0FA12A113H 1 09/25/12 09/28/12 11:20 AM NBC Today Show II 11AM-12PM-10-11/ :30 0FA12A113H 1 09/25/12 09/28/12 11:20 AM NBC Today Show II 11AM-12PM-10-11/ :30 0FA12A113H	Cons	011 D-1-	E. J.D.J.	Б	2.0	01 1/5 1.7		4	000		5	-	
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3 WESHTh 09/28/12 10:59 AM NBC Today Show II 10AM-11AM 30 0FA12P130H \$625.00 NM 9 09/25/12 09/28/12 NBC Today Show III 11AM-12PM/10-11/ -TWTF :30 4 \$600.00 NM 9 09/25/12 09/28/12 NBC Today Show III 11AM-12PM/10-11/ -TWTF :30 4 \$600.00 NM 9 09/25/12 09/28/12 NBC Today Show III 11AM-12PM/10-11/ -TWTF :30 4 \$600.00 NM 1													
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3 WESHTU 09/26/12 11:52 AM NBC Today Show III 11.4M-12PM/10-11/ :30 0FA12A133H \$600,00 NM 2 WESHHT 09/27/12 11:55 AM NBC Today Show III 11.4M-12PM/10-11/ :30 0FA12A133H \$600,00 NM 4 WESHF 09/28/12 11:29 AM NBC Today Show III 11.4M-12PM/10-11/ :30 0FA12P130H \$600,00 NM 4 WESHF 09/28/12 11:29 AM NBC Today Show III 11.4M-12PM/10-11/ :30 0FA12P130H \$600,00 NM 4 WESHF 09/28/12 11:29 AM NBC Today Show III 11.4M-12PM/10-11/ :30 0FA12P130H \$600,00 NM 11.4M-12PM/10-11/ :30 0FA12P130H \$175.00 NM 11.4M-12PM/10-11/						yes	\$600.00						
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Class of Time - Pre-emptible with notice								213 27 13					\$000.00 THM
Weeks: Start Date	11					12:12:00-12:30 PM	-TWTF	:	30	4	\$350.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type A WESHTU 09/26/12 12:25 PM Mr- NOON NEWS 12-12:30 12:00-12:30 PM :30 0FA12A113H \$350.00 NM 1 WESHTh 09/27/12 12:11 PM Mr- NOON NEWS 12-12:30 12:00-12:30 PM :30 0FA12A113H \$350.00 NM 3 WESHT 09/27/12 12:11 PM Mr- NOON NEWS 12-12:30 12:00-12:30 PM :30 0FA12A113H \$350.00 NM 3 WESHT 09/28/12 11:59 AMM-F NOON NEWS 12-12:30 12:00-12:30 PM :30 0FA12P130H \$350.00 NM \$350.00 NM \$350.00 NM \$300.05 NM \$300.05 NM \$350.00 NM \$300.05 NM \$350.00 NM \$300.05 NM \$350.00 NM			Start Date	End D	ate MTWTFSS						10000		
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1 WESHTh													
3 WESHF 09/28/12 11:59 AMM-F NOON NEWS 12:12:30 12:00-12:30 PM :30 0FA12p130H \$350.00 NM 13 09/25/12 09/28/12 KATIE COURIC DAY 2-3PM -TWTFF- :30 4 \$175.00 NM 14 09/25/12 09/28/12 End Date MTWTFSS Spots/Week Start Date Start Date Start Date End Date MTWTFSS Spots/Week Start Date Star													
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTESS Spots/Week Start Date End Date MTWTESS Spots/Week Start/End Time Length Ad-ID Rate Type		3 WE	SHF 0	9/28/12	11:59 AM M-F N	OON NEWS 12-12:30			:30 0	FA12P130H			
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15 09/29/12 09/29/12 Sat 5-6a	1	4 WI	ESHTh 0	9/27/12	2:53 PM KATIE	COURIC DAY	2-3PM		:30 0	FA12P130H			\$175.00 NM
Class of Time - Immediately Pre-emptible without notice Weeks: Start Date End Date MTWTFSS Spots/Week \$50.00		3 WI	ESHF 0	9/28/12	2:24 PM KATIE	COURIC DAY	2-3PM		:30 0	FA12Z128H			\$175.00 NM
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Class of Time - Pre-emptible with notice		2 WI	ESHSa 0	9/29/12	7:40 AM Sat S	unrise 6-8 AM	6:00-8:00 AM	1	:30 (FA12Z128H			\$300.00 NM
	17					Sat 8-10am	S-		:30	1	\$1,200.00	NM	
		NOTE OF THE PERSON NAMED IN COLUMN 1				Spots/Week	Rate						





3 WESHTh 09/27/12

Invoice #	Invoice Date	Invoice Month	Invoice Period
947591-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1536

www.wesh.com										
Line Start Date	e End Dat	o Dos	cription	Start/End Time	MTVTECC	Length	Spots/ Week	Rate	Туре	
	A THE STREET,	NVA-VIII-			MTWTFSS			STATE OF THE PARTY		
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	00101110	00,100								
Spots: # C	09/24/12	09/30 Air Date	/12S- Air Time Descri	. 1	\$1,200.00 Start/End Time	Longi	th Ad-ID			Rate Type
	VESHSa		7:59 AM NBC S		Sat 8-10am		11 <u>Au-10</u> 30 OFA12P1	30н		\$1,200.00 NM
										ψ1,200.00 TW
18 09/30/12 Class of T	09/30/12 Time - Pre-e		Sunrise@6-8 AM th notice	6:00-8:00 AM	S	:30	2	\$300.00	NM	
Weeks:	Start Dat			Spots/Week	Rate					
	09/24/12			2	\$300.00					
Spots: # C	and the second s	Air Date	Air Time Descri		Start/End Time		<u>th Ad-ID</u> 30 ofa12z1	2011		Rate Type
		09/30/12 09/30/12	6:11 AM Sun Sı 7:52 AM Sun Sı	•	6:00-8:00 AM 6:00-8:00 AM		30 OFA1221 30 OFA12P1			\$300.00 NM
2 V	VESHSU			umse@o-o Aivi	6.00-6.00 AIVI		O OFAIZPI	.501		\$300.00 NM
19 09/30/12	09/30/12 Fime - Pre-e		Sunday Today	8:00-9:00 AM/9-1	1 <i>F</i> S	:30	1	\$1,500.00	NM	
Weeks:		e End D		Spots/Week	Rate					
Wooke.	09/24/12			1	\$1,500.00					
Spots: # C	Ch <u>Day</u>	Air Date	Air Time Descri		Start/End Time	Leng	th Ad-ID			Rate Type
1 V	VESHSu	09/30/12	8:21 AM NBC S	Sunday Today	8:00-9:00 AM/9	-11/ :3	30 OFA12Z1	.28н		\$1,500.00 NM
20 09/30/12	09/30/12			VKICHRIS MATTHE	W:S	:30	1	\$1,000.00	NM	
	Γime - Pre-e									
Weeks:	Start Dat 09/24/12			Spots/Week 1	<u>Rate</u> \$1,000.00					
Spots: # 0		Air Date	Air Time Descri		Start/End Time	Leng	th Ad-ID			Rate Type
7.8	VESHSu			-	D EM CHRIS MATTH		30 OFA12P1	L30н		\$1,000.00 NM
21 09/25/12	09/28/1	2 ME	3-4 PM	3:00-4:00 PM	-TWTF	:30	4	\$450.00	NM	
	Time - Pre-e			3.00-4.00 PW	-1W1F	.30	4	\$450.00	INIVI	
Weeks:		e End [Spots/Week	Rate					20-12-1000
Spoto: # (09/24/12	10 00 00		ntion	\$450.00	lana	46 V 41 ID			Deta Tima
Spots: # 0		Air Date 09/25/12	Air Time Descri		Start/End Time 3:00-4:00 PM		<u>th Ad-ID</u> 30 OFA12A1	113µ		<u>Rate Type</u> \$450.00 NM
		09/26/12	3:47 PM M-F 3-	[2 (d) (f)(d)	3:00-4:00 PM		30 OFA12A			\$450.00 NM
		09/27/12	3:44 PM M-F 3-	0.0000	3:00-4:00 PM		30 OFA12Z			\$450.00 NM
		09/28/12	3:22 PM M-F 3-		3:00-4:00 PM	::	30 OFA12P	L30н		\$450.00 NM
22 00/25/42	00/00/4	2 M.E	4 E DM NEWC	MEASON	7.75	.20		# 050.00	NINA	
23 09/25/12 Class of T	09/28/1: Time - Pre-e		4-5 PM NEWS ith notice	M-F 4-5 PM	-TWTF	:30	6	\$650.00	NM	
Weeks:	Start Dat			Spots/Week	Rate					
	09/24/12			6	\$650.00					
Spots: # 0	- and a second s	Air Date	Air Time Descri	V	Start/End Time		ith Ad-ID	117		Rate Type
		09/25/12	4:55 PM M-F 4		M-F 4-5 PM		30 OFA12A			\$650.00 NM
		09/26/12 09/26/12	4:23 PM M-F 4	solutions of the Indonesial Control	M-F 4-5 PM		30 ofa12a: 30 ofa12a:			\$650.00 NM
		09/26/12	4:41 PM M-F 4 4:27 PM M-F 4		M-F 4-5 PM M-F 4-5 PM		30 OFA12A. 30 OFA12P.			\$650.00 NM \$650.00 NM
		09/27/12	4:55 PM M-F 4		M-F 4-5 PM		30 OFA127			\$650.00 NM
		09/28/12	4:41 PM M-F 4		M-F 4-5 PM		30 OFA12Z			\$650.00 NM
									P 18 C	777700 1111
25 09/25/12 Class of	09/28/1 Time - Pre-e		5-6 PM ROT ith notice	5:00-6:00 PM	-TWTF	:30	4	\$850.00	NM	
Weeks:	Start Dat		Committee of the commit	Spots/Week	Rate					
	09/24/12	09/30		4	\$850.00					
Spots: # 0		Air Date	Air Time Descr		Start/End Time	-	th Ad-ID			Rate Type
		09/25/12	5:40 PM M-F 5		5:00-6:00 PM		30 OFA12A			\$850.00 NM
		09/26/12	5:40 PM M-F 5		5:00-6:00 PM		30 OFA12A			\$850.00 NN
2 1		1111111111	P. 4.3 FIVIVE E	6 DM D() [P.UU P.UU DIV		ALL UEVIJD	L-COLU		WOED DO AIR

5:00-6:00 PM

:30 OFA12P130H

\$850.00 NM

5:43 PM M-F 5-6 PM ROT





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice Month Invoice Period Invoice # Invoice Date 947591-1 09/30/12 September 2012 08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1536

\$4,000.00

:30

NM

38 09/25/12

09/25/12

NA/NA/ NA/	esh.com										
****	C311.CO111							Spots/			
ine	Start Date	End Da	ate Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
25	09/25/12 Class of Tim	09/28/1 ne - Pre-		5-6 PM ROT ith notice	5:00-6:00 PM	-TWTF	:30	4	\$850.00	NM	
	Spots: # Ch 4 WE		Air Date 09/28/12	Air Time Des	cription 5-6 PM ROT	Start/End Time 5:00-6:00 PM	-	th <u>Ad-ID</u> 30 OFA12P13	Он		Rate Type \$850.00 NM
27	09/25/12	09/28/1		6-6:30 PM	M-F 6-6:30 PM	-TWTF	:30	4	\$1,200.00	NM	
21	Class of Tim				IVI-P 0-0.30 PIVI	- I W I F	.30	4	\$1,200.00	INIVI	
	Weeks:	Start Da 09/24/12				<u>Rate</u> \$1,200.00					
	Spots: # Ch		Air Date	Air Time Des	The second secon	Start/End Time		th Ad-ID			Rate Type
	1 WE	SHTu	09/25/12	6:13 PM M-F	6-6:30 PM	M-F 6-6:30 PM		30 OFA12A11			\$1,200.00 NN
	3 WE	SHW	09/26/12	6:12 PM M-F	6-6:30 PM	M-F 6-6:30 PM	:3	30 OFA12A11	.3н		\$1,200.00 NN
	4 WE	SHTh	09/27/12	6:12 PM M-F	6-6:30 PM	M-F 6-6:30 PM	::	30 OFA12Z12	28н		\$1,200.00 NN
	2 WE	SHF	09/28/12	6:12 PM M-F	6-6:30 PM	M-F 6-6:30 PM	::	30 OFA12Z12	28н		\$1,200.00 NN
29	09/25/12 Class of Tin	09/28/ ne - Pre-			Tonigt7:00-730 PM	-TWTF	:30	4	\$1,500.00	NM	
-	Weeks:	Start Da 09/24/12				<u>Rate</u> \$1,500.00					
	Spots: # Ch	Day	Air Date	Air Time Des	scription	Start/End Time	Leng	th Ad-ID			Rate Type
	· ·	SHTu	09/25/12	Control of the contro	Entertainment Tonight	7:00-730 PM	::	30 OFA12A1	L3н		\$1,500.00 NM
	3 WE	SHW	09/26/12	7:28 PM M-F	Entertainment Tonight	7:00-730 PM	:	30 OFA12A1	L 3н		\$1,500.00 NM
	2 WE	SHTh	09/27/12	7:15 PM M-F	Entertainment Tonight	7:00-730 PM	::	30 OFA12P1	30н		\$1,500.00 NM
	1 WE		09/28/12		Entertainment Tonight	7:00-730 PM	:	30 OFA12P1	30н		\$1,500.00 NM
31	09/25/12 Class of Tin	09/28/ ⁻ ne - Pre-		Access Hollyworth notice	ood Access Hollywood	d/ -TWTF	:30	4	\$1,500.00	NM	
	Weeks:	Start Da 09/24/1				<u>Rate</u> \$1,500.00			3		
	Spots: # Ch	Day	Air Date	Air Time Des	scription	Start/End Time	Leng	th Ad-ID			Rate Typ
	-	SHTu	09/25/12	7:41 PM M-F	Access Hollywood	Access Hollywo	ood / :	30 OFA12A1	13н		\$1,500.00 N
	4 WE	SHW	09/26/12	7:53 PM M-F	Access Hollywood	Access Hollywo	ood / :	30 OFA12A1	13н	-11-410-418	\$1,500.00 NI
	3 WE	SHTh	09/27/12		Access Hollywood	Access Hollywo		30 OFA12Z1	28н		\$1,500.00 NI
		SHF	09/28/12		Access Hollywood	Access Hollywo		30 OFA12Z1	28н		\$1,500.00 NI
33	09/29/12	09/30/	12 SA	/SU 6-6:30 PM	SA/SU 5:58-6:30	PISS	:30	2	\$700.00	NM	
75.070	Class of Tin Weeks:	ne - Pre- Start Da	emptible v	vith notice	S Spots/Week	Rate					
	VVEERS.	09/24/1				\$700.00					
	Spots: # Ch	Day	Air Date	Air Time De	scription	Start/End Time	Leng	th Ad-ID			Rate Typ
	1 WE		09/29/12 dited	SA	/SU 6-6:30 PM	SA/SU 5:58-6:3	30 Pi :	00			\$400.00 N
	2 WE	ESHSu	09/30/12 Golf	6:43 PM SA	/SU 6-6:30 PM	SA/SU 5:58-6:3	30 PI :	30 OFA12P1	30н		\$700.00 N
34	09/29/12 Class of Tir	09/29/ ne - Imm		. Entertainment re-emptible with	this W7:00-8:00 PM out notice	S-	:30	1	\$800.00	NM	
	Weeks:	Start Da 09/24/1	ate End 2 09/3			<u>Rate</u> \$800.00					
	Spots: # Ch		Air Date	Air Time De	scription	Start/End Time	1	ath Ad-ID			Rate Typ
	1 WE	ESHSa	09/29/12	7:49 PM Sa	t. Entertainment this We	ek 7:00-8:00 PM	:	30 OFA12Z1	28н		\$800.00 N
37	09/25/12 Class of Tir	09/25/ ne - Pre	12 NB emptible v	C Prime GO ON vith notice	/ NEW9:00-10:00 PM	-T	:30	1	\$4,000.00	NM	
	Weeks:	Start D: 09/24/1	ate End 2 09/3			<u>Rate</u> \$4,000.00		-			
	Spots: # Ch		Air Date	Air Time De	scription	Start/End Time	<u>Lene</u>	gth Ad-ID			Rate Tyr
	•		09/25/12		C Prime GO ON/ NEW			30 OFA12A1	.13н		\$4,000.00 N
27	0.00/25/12	00/25/		0.0: 0.05	ITHOC10:00 11:00 DM	_	.30	1	\$4,000,00		

NBC Prime PARENTHOC10:00-11:00 PM



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 947591-1 | 09/30/12 | September 2012 | 08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1536

www.wesh.com

ww.w	esh.com										
								Spots/			
ine	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
	Class of Tir	ne - Pre-em	ptible wit	h notice			5.	na ir A A.S. Aris	Second State Mil	efercies	
	Weeks:	Start Date			Spots/Week	Rate					
	Spots: # Ch	09/24/12 1 <u>Day Ai</u>	09/30/	12 -T Air Time Desc	rintion	\$4,000.00 Start/End Time	Length	Ad-ID			Rate Type
			9/25/12		Prime PARENTHOOD	10:00-11:00 PM) OFA12A113	н		\$4,000.00 NM
											V 1,000.00 11111
39	09/29/12 Class of Tir	09/29/12 me - Pre-em		h notice	TIO18:00-9:00 PM	S-	:30	2	\$1,000.00	NM	
	Weeks:	Start Date 09/24/12	End D 09/30/		Spots/Week 2	<u>Rate</u> \$1,000.00					
	Spots: # Ch	Day Ai	r Date	Air Time Desc	ription	Start/End Time	Length	Ad-ID			Rate Type
	2 WI	ESHSa 09	9/29/12	8:22 PM NBC	Prime REVOLUTION	8:00-9:00 PM	:30	OFA12P130)H		\$1,000.00 NM
	1 WI	ESHSa 09	9/29/12	8:44 PM NBC	Prime REVOLUTION	8:00-9:00 PM	:30) OFA12Z128	ВН	n .	\$1,000.00 NM
40	09/25/12 Class of Tir	09/28/12 me - Pre-em	M-Su	News @ 11PM	11-1135p	-TWTF	:30	4	\$1,500.00	NM	
	Weeks:	Start Date			Spots/Week	Rate					
	Spots: # Ch	09/24/12 n <u>Day Ai</u>	09/30/ ir Date	12 -TWTF Air Time Desc	ription 4	\$1,500.00 Start/End Time	Lenati	n Ad-ID			Rate Type
	. –		9/25/12		News @ 11PM	11-1135p		O OFA12A113	Вн		\$1,500.00 NM
			9/26/12		News @ 11PM	11-1135p		O OFA12A11			\$1,500.00 NM
			9/27/12		News @ 11PM	11-1135p	:3	O OFA12P130	Эн		\$1,500.00 NM
	2 W	ESHF 09	9/28/12		News @ 11PM	11-1135p	:3	O OFA12P130	Эн		\$1,500.00 NM
42	09/25/12 Class of Ti	09/28/12 me - Pre-em	NBC	Tonight Show	11:35P-12:35XM	-TWTF	:30	4	\$650.00	NM	
	Weeks:	Start Date	End D	ate MTWTFSS	Spots/Week	Rate					Ŀ
	Casta: # Cl	09/24/12	09/30/		4	\$650.00	Lanat	F V4 ID			Data Tuna
	Spots: # Ch		9/25/12	Air Time Desc 12:09 AM NBC		Start/End Time 11:35P-12:35XN		<u>h Ad-ID</u> 0 ofa12a11:	Ru		<u>Rate</u> <u>Type</u> \$650.00 NM
			9/26/12	12:09 AM NBC		11:35P-12:35XN		0 OFA12A11			\$650.00 NM
			9/27/12	12:10 AM NBC	-	11:35P-12:35XN		0 OFA12Z12			\$650.00 NM
			9/28/12	12:20 AM NBC		11:35P-12:35XN		0 OFA12Z12			\$650.00 NM
44	09/30/12	09/30/12		PRE-GAME	7:00P-8:00PM	S	:30	2	\$4,500.00	NM	\$300.00 Till
97, 329	Class of Ti	me - Pre-em	nptible wi	th notice					* .,,=======		
	Weeks:	Start Date 09/24/12	End D 09/30/			<u>Rate</u> \$4,500.00					
	Spots: # Cl		0.010.00	Air Time Desc	_	Start/End Time	Lenat	h Ad-ID			Rate Type
			9/30/12	7:08 PM NFL		7:00P-8:00PM		0 OFA12Z12	8н		\$4,500.00 NM
	2 W	ESHSu 0	9/30/12	7:29 PM NFL	PRE-GAME	7:00P-8:00PM	:3	O OFA12P13	Он		\$4,500.00 NM
45	09/30/12 Class of Ti	09/30/12 me - Pre-en	NFL		8:00PM-conclusion	nS	:30	1	\$10,000.00	NM	
	Weeks:	Start Date	End D	ate MTWTFSS	<u> </u>	Rate		2.00			
		09/24/12	09/30/			\$10,000.00					
	Spots: # Cl			Air Time Desc	cription	Start/End Time		h Ad-ID	0		Rate Type
	1 VV	ESHSu 0	9/30/12	10:14 PM NFL		8:00PM-conclus	sion :3	0 OFA12Z12	8Н		\$10,000.00 NN
46	09/26/12 Class of Ti	09/26/12 me - Pre-en		NBC Prime L&0	Prime Other	W	:30	1	\$4,000.00) NM	
	Weeks:	Start Date				Rate					
	Spote: # Cl	09/24/12	09/30/		7. Viet	\$4,000.00 Stort/End Time	l an-	-h			Data Tima
	Spots: # Cl		<u>ir Date</u> 9/26/12	Air Time Desc	NBC Prime L&O	Start/End Time Prime Other		<u>th Ad-ID</u> 30 OFA12A11	3н		Rate Type \$4,000.00 NN
					14DO LAIME EXO						ψ-,000.00 1410
47		09/30/12 me - Pre-en	nptible wi		8:00 A-6:00 PM	S	:30	1	\$800.00) NM	
	Weeks:	Start Date 09/24/12	End D 09/30			<u>Rate</u> \$800.00					

INVOICE

Description

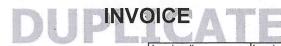
Ryder Cup

Sun 5-6a

End Date

09/30/12

Class of Time - Immediately Pre-emptible without notice





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Air Time Description

2:21 PM Ryder Cup

MTWTFSS

Air Time Description

5:22 AM Sun 5-6a

Invoice #	Invoice Date	Invoice Month	Invoice Period
947591-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1536

www.wesh.com

Line Start Date

48 09/30/12

Weeks:

Spots: # Ch

09/30/12

Spots: # Ch

			Spots/			
Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
8:00 A-6:00 PM	S	:30	eggisher (<mark>P</mark> eriod Wee	\$800.00	NM	
ion	Start/End Time	Lengt	th Ad-ID			Rate Type
up	8:00 A-6:00 PM	:3	0 OFA12Z128H			\$800.00 NM
Sun 5-6a otice	S	:30	1	\$50.00	NM	
Spots/Week	Rate					

Length Ad-ID

:30 OFA12P130H

Total Spots 86

\$50.00

Sun 5-6a

Start/End Time

Payment Terms 30 Days

End Date

09/30/12

1 WESHSu 09/30/12

09/30/12

Start Date

1 WESHSu 09/30/12

09/24/12

Class of Time - Pre-emptible with notice

Day Air Date

Day Air Date

Gross Total

\$100,175.00

Rate Type

\$50.00 NM

Agency Commission

\$15,026.25

Net Amount Due

\$85,148.75

Alt Order #

DUPLINVOICE



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

GMMB Attention: Accounts Payable 3050 K St, NW

Washington, DC 20007

Send Payment To:

12 10/01/12

10/01/12

Class of Time - Pre-emptible with notice

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
947591-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingto	National

Product	Estimate Number
SKED A 30'S	1536

Flight Dates

09/25/12 - 10/01/12 947591 07897416 Billing Type Billing Calendar Deal # Broadcast Cash Special Handling IDB# Advertiser Code Product Code 9912856 95 101 Agency Ref Advertiser Ref

Order#

						Spots/		_	
Line Start Date E	nd Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
2 10/01/12 10 Class of Time -		M-F Sunrise @6AM le with notice	6:00-7:00 AM	M	:30	1	\$800.00	NM	
10.	/01/12 1	<u>ind Date</u> <u>MTWTFSS</u> 0/07/12 M	Spots/Week 1	<u>Rate</u> \$800.00					
	Day Air Da	ate Air Time Descrip	<u>otion</u>	Start/End Time		h <u>Ad-ID</u>			Rate Type
1 WESH	HM 10/01	/12 6:27 AM M-F Su	ınrise @6AM	6:00-7:00 AM	:3	0 OFA12P1	30н		\$800.00 NM
4 10/01/12 1 Class of Time		NBC Today Show le with notice	7:00-9:00 AM	M	:30	2	\$1,200.00	NM	
	art Date E 0/01/12 1	<u>nd Date</u> <u>MTWTFSS</u> 0/07/12 M	Spots/Week 2	<u>Rate</u> \$1,200.00					
	Day Air Da			Start/End Time		h Ad-ID			Rate Type
2 WESH	HM 10/01	/12 8:30 AM NBC T	oday Show	7:00-9:00 AM	:3	0 OFA12Z1	28н		\$1,200.00 NM
1 WESH	HM 10/01	/12 8:47 AM NBC T	oday Show	7:00-9:00 AM	:3	0 OFA12P1	30н		\$1,200.00 NM
6 10/01/12 1 Class of Time	0/01/12 - Pre-emptib	Regis & Kelly 9-10 AM le with notice	9:00-10:00 AM	M	:30	1	\$600.00	NM	
		nd Date <u>MTWTFSS</u> 0/07/12 M	Spots/Week 1	<u>Rate</u> \$600.00					
	Day Air Da	ate Air Time Descrip	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WESH	HM 10/01	/12 9:44 AM Regis	& Kelly 9-10 AM	9:00-10:00 AM	:3	0 OFA12Z1	28н		\$600.00 NM
8 10/01/12 1 Class of Time	0/01/12 - Pre-emptib	NBC Today Show II	10AM-11AM	M	:30	2	\$600.00	NM	
		<u>Ind Date</u> <u>MTWTFSS</u> 0/07/12 M	Spots/Week 2	<u>Rate</u> \$600.00					
Spots: # Ch	Day Air D	ate Air Time Descri	<u>ption</u>	Start/End Time	Leng	h Ad-ID			Rate Type
1 WESH	HM 10/01 Credited	1/12 NBC T	oday Show II	10AM-11AM	:0	00			\$600.00 NM
2 WESH	HM 10/01	/12 10:59 AM NBC T	oday Show II	10AM-11AM	:3	0 OFA12P1	30н		\$600.00 NM
10 10/01/12 1 Class of Time	0/01/12 - Pre-emptib	NBC Today Show III	11AM-12PM/10-1	1/ M	:30	1	\$600.00	NM	
		<u>nd Date</u> <u>MTWTFSS</u> 0/07/12 M	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: # Ch	Day Air D	ate Air Time Descri	ption	Start/End Time		th Ad-ID			Rate Type
1 WESH	HM 10/01	/12 11:29 AM NBC T	oday Show III	11AM-12PM/10)-11/ ::	30 OFA12Z1	28н		\$600.00 NM

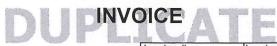
M-F NOON NEWS 12-12:12:00-12:30 PM

M----

:30

\$400.00

NM





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
947591-2	10/07/12	October 2012	10/01/12 - 10/01/12

<u>Advertiser</u>	Product	Estimate Number
Obama/D/President	SKED A 30'S	1536

www.wesh.com							
			S	Spots/			
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length V	Veek	Rate	Type	
	2-12:12:00-12:30 PM	M	:30	1	\$400.00	NM	
Class of Time - Pre-emptible with notice							
10/01/12 10/07/12 M		\$400.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Desi</u> 1 WESHM 10/01/12 12:00 PM M-F		Start/End Time	Length /	<u>Ad-ID</u> DFA12P13	∩ц		<u>Rate Type</u> \$400.00 NM
	A TOP ONE CONTROL OF THE PARK MAY AND A STATE OF THE PARK AND A STATE OF THE P		.30 (\$400.00 NW
14 10/01/12 10/01/12 KATIE COURIC DAY Class of Time - Immediately Pre-emptible witho	ut notice	M	:30	1	\$200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/01/12 10/07/12 M		<u>Rate</u> \$200.00					
Spots: # Ch Day Air Date Air Time Des	- 8	Start/End Time	Length A	Ad-ID			Rate Type
1 WESHM 10/01/12 2:11 PM KAT	TE COURIC DAY	2-3PM	:30	OFA12Z12	8н		\$200.00 NM
22 10/01/12 10/01/12 M-F 3-4 PM Class of Time - Pre-emptible with notice	3:00-4:00 PM	M	:30	1	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/01/12 10/07/12 M		<u>Rate</u> \$600.00					
Spots: # Ch Day Air Date Air Time Des	·	Start/End Time	Length .	Ad-ID			Rate Type
1 WESHM 10/01/12 3:29 PM M-F	3-4 PM	3:00-4:00 PM		OFA12P13	Он		\$600.00 NM
24 10/01/12 10/01/12 M-F 4-5 PM NEWS Class of Time - Pre-emptible with notice	M-F 4-5 PM	M	:30	2	\$750.00	NM	
Weeks: Start Date End Date MTWTFSS		Rate	У.				
10/01/12 10/07/12 M Spots: # Ch Day Air Date Air Time Des		\$750.00 Start/End Time	Length	۸۵۱۵			Poto Tuno
1 WESHM 10/01/12 4:11 PM M-F	The Control of the Co	M-F 4-5 PM		<u>Au-ID</u> 0FA12Z12	8н		<u>Rate Type</u> \$750.00 NM
2 WESHM 10/01/12 4:58 PM M-F		M-F 4-5 PM		OFA12P13			\$750.00 NM
26 10/01/12 10/01/12 M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	M	:30	1	\$900.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u>		Rate					
10/01/12 10/07/12 M Spots: # Ch		\$900.00 Start/End Time	Length	Ad-ID			Rate Type
	5-6 PM ROT	5:00-6:00 PM		OFA12Z12	!8н		\$900.00 NM
28 10/01/12 10/01/12 M-F 6-6:30 PM Class of Time - Pre-emptible with notice	M-F 6-6:30 PM	M	:30	1	\$1,200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u>	Spots/Week	<u>Rate</u> \$1,200.00					
Spots: # Ch <u>Day Air Date</u> Air Time Des	1.5	Start/End Time	Length	Ad-ID			Rate Type
1 WESHM 10/01/12 6:10 PM M-F		M-F 6-6:30 PM		OFA12P13	80н		\$1,200.00 NM
30 10/01/12 10/01/12 M-F Entertainment 7 Class of Time - Pre-emptible with notice	Tonigh7:00-730 PM	M	:30	1	\$1,600.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> : 10/01/12 10/07/12 M		Rate \$1,600,00				_	
Spots: # Ch Day Air Date Air Time Des	en e	\$1,600.00 Start/End Time	Length	Ad-ID	Y 3		Rate Type
	Entertainment Tonight	7:00-730 PM	X	OFA12Z12	28н		\$1,600.00 NM
32 10/01/12 10/01/12 M-F Access Hollywo	Entortainment Tonignt						
			:30	1	\$1,600.00	NM	
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFS:	ood Access Hollywood Spots/Week	/ M	:30	1	\$1,600.00	NM	
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFS: 10/01/12 10/07/12 M	ood Access Hollywood Spots/Week 1	Rate \$1,600.00			\$1,600.00	NM	Rate Tyne
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFS: 10/01/12 10/07/12 M Spots: # Ch Day Air Date Air Time Des	ood Access Hollywood Spots/Week 1	/ M	<u>Length</u>			NM	<u>Rate</u> <u>Type</u> \$1,600.00 NM
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFS: 10/01/12 10/07/12 M Spots: # Ch Day Air Date Air Time Des	S Spots/Week 1 1 scription F Access Hollywood	Rate \$1,600.00 Start/End Time	<u>Length</u>	Ad-ID		NM	





WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/07/12 | October 2012 | 10/01/12 - 10/01/12

Advertiser	Product	Estimate Number
Obama/D/President	SKED A 30'S	1536

WANN Wesh con

www.wes	sh.com										
Line S	Start Date	End Date	Desc	ription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
	10/01/12 Class of Tim	10/01/12 ne - Pre-em		NBC Prime VOICE h notice	Prime Other	M	:30	2	\$7,000.00	NM	
S	Spots: # Ch	Day Air	r Date	Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			Rate Type
	2 WE	SHM 10	/01/12	8:21 PM Mon NB	C Prime VOICE	Prime Other	:3	O OFA12Z12	!8н		\$7,000.00 NM
	1 WE	SHM 10	/01/12	9:13 PM Mon NB	C Prime VOICE	Prime Other	:3	O OFA12P13	80н		\$7,000.00 NM
	10/01/12 Class of Tim	10/01/12 ne - Pre-em		Prime REVOLUTION notice	0110:00-11:00 PM	M	:30	1	\$6,000.00	NM	
V		Start Date 10/01/12	End Da 10/07/		Spots/Week 1	<u>Rate</u> \$6,000.00					
s	Spots: # Ch	Day Air	r Date	Air Time Descript	tion_	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WE	SHM 10	0/01/12	10:32 PM NBC Pri	me REVOLUTION	10:00-11:00 PM	1 :3	0 OFA12Z12	28н		\$6,000.00 NM
	10/01/12 Class of Tim	10/01/12 ne - Pre-em		News @ 11PM h notice	11-1135p	M	:30	1	\$1,400.00	NM	
V		Start Date 10/01/12	End D: 10/07/		Spots/Week 1	<u>Rate</u> \$1,400.00					
S	Spots: # Ch	Day Ai	r Date	Air Time Descript	tion	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE	SHM 10	0/01/12	11:13 PM M-Su N	ews @ 11PM	11-1135p	:3	0 OFA12P13	30н		\$1,400.00 NM
	10/01/12 Class of Tin	10/01/12 ne - Pre-em		Tonight Show h notice	11:35P-12:35XM	M	:30	1	\$850.00	NM	
V	Weeks:	Start Date 10/01/12	End D 10/07/		Spots/Week 1	<u>Rate</u> \$850.00	٠				
8	Spots: # Ch	Day Ai	r Date	Air Time Descrip	<u>tion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WE	SHM 10	0/01/12	12:32 AM NBC To	night Show	11:35P-12:35XI	M :3	30 OFA12Z12	28н		\$850.00 NM
						Total Spots		20			

Payment Terms 30 Days

Gross Total

\$35,250.00

Agency Commission

\$5,287.50

Net Amount Due

\$29,962.50